

12

REP HEADLINE# 6298770
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG27/12 16.41
*** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6298770 CLASS: NATL. LOCAL REGIONAL
PRDCT RAJA 8/29 EST#217 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG29/12 SEP4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG27/12 16.41

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$15,725
PLEASE CONFIRM, THANKS!

[Handwritten signature]

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 36
AGENCY PRODUCT CODE = 73
AGENCY EST# = 217

1			1000A-1100A	30		\$325.00	8/29	8/31	2		W-F	2
PROGRAM : ELLEN RA35+ : 3.5 CON COM1: ELLEN												
2			1100P-1130P	30		\$1,250.00	9/3	9/4	2		M-TU	2
PROGRAM : LATE NEWS RA35+ : 5.0 CON COM1: LATE NEWS												

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6298770
*** ORIGINAL REV#0 ***

AUG27/12 16.41
*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
3			1130P-1230A	30		\$350.00	8/29	8/31	3		W-F	3
PROGRAM : TONIGHT SHOW												
RA35+ : 3.6												
CON COM1: TONIGHT SHOW												
4			500P-530P	30		\$550.00	9/3	9/4	2		M-TU	2
PROGRAM : NEWS												
RA35+ : 4.9												
CON COM1: NEWS												
5			600P-630P	30		\$700.00	8/29	8/31	5		W-F	5
PROGRAM : NEWS												
RA35+ : 5.3												
CON COM1: NEWS												
6			600A-700A	30		\$600.00	8/29	8/31	3		W-F	3
PROGRAM : NEWS												
RA35+ : 3.4												
CON COM1: NEWS												
7			700P-730P	30		\$1,100.00	9/3	9/4	2		M-TU	2
PROGRAM : JEOP/WHEEL												
RA35+ : 6.9												
CON COM1: JEOP/WHEEL												
8			700A-900A	30		\$525.00	8/29	8/31	5		W-F	5
PROGRAM : TODAY SHOW												
RA35+ : 4.0												
CON COM1: TODAY SHOW												
9			800A-1000A	30		\$300.00	9/2	9/2	1		SUN	1
PROGRAM : NEWS												
RA35+ : 3.3												
CON COM1: NEWS												
SEP/12 15725.00 CONTRACT TOTAL 15725.00												
TOTAL SPOTS 25												

SEP/12 15725.00

CONTRACT TOTAL	15725.00
TOTAL SPOTS	25

REP HEADLINE# 6298770
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG27/12 16.41
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

MARKET TOTALS \$58,240 WPXI 27% KDKA 41% WTAE 32% WPGH 0% CABL 0% WPCW 0% WPMY 0%
 SHARES EST
 SVC- NSI
 DEMOS- RA35+*